

CONTRACT



WYFF4.com

WYFF 4
505 Rutherford Street
Greenville, SC 29609
(864)242-4404

And:

GMMB
Attention: MacKenzie Miller
3050 K St NW
Washington, DC 20007

<u>Contract / Revision</u> 1519429 /		<u>Alt Order #</u> 25274973
<u>Product</u> TV		
<u>Contract Dates</u> 10/25/16 - 10/31/16		<u>Estimate #</u> 5291
<u>Advertiser</u> Clinton/D/President		<u>Original Date / Revision</u> 10/17/16 / 10/21/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WYFF 4	<u>Account Executive</u> Meredith Thompson	<u>Sales Office</u> Eagle-Washingt
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> 9912856	<u>Advertiser Code</u> 278	<u>Product 1/2</u> 295
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WYFF	10/25/16	10/31/16	NBC Today Show	7-9am		:30				NM	10	\$2,750.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	MTWTF--				10	\$275.00				
2	WYFF	10/29/16	10/29/16	NBC Saturday Today	8-10am		:30				NM	1	\$275.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S-				1	\$275.00				
3	WYFF	10/30/16	10/30/16	NBC Sunday Today	8-9am		:30				NM	1	\$300.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S				1	\$300.00				
4	WYFF	10/25/16	10/31/16	LIVE WITH KELLY	9-10am		:30				NM	2	\$250.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	MTWTF--				2	\$125.00				
5	WYFF	10/25/16	10/31/16	NBC Today Show II	10-11am		:30				NM	2	\$200.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	MTWTF--				2	\$100.00				
6	WYFF	10/25/16	10/31/16	M-F 12pm News	12-1230pm		:30				NM	2	\$300.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	MTWTF--				2	\$150.00				
N 7	WYFF	10/30/16	10/30/16	NBC Meet the Press	9-10am		:30				NM	1	\$125.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S				1	\$125.00				
N 8	WYFF	10/25/16	10/31/16	STEVE HARVEY DAY	2-3p		:30				NM	1	\$150.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	MTWTF--				1	\$150.00				
N 9	WYFF	10/25/16	10/31/16	Entertainment Tonight	7-730p		:30				NM	2	\$1,000.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	MTWTF--				2	\$500.00				
10	WYFF	10/25/16	10/31/16	Inside Edition	730-8pm		:30				NM	2	\$700.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	MTWTF--				2	\$350.00				
11	WYFF	10/31/16	10/31/16	MON THE VOICE	8-10p		:30				NM	1	\$2,000.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	M-----				1	\$2,000.00				
N 12	WYFF	10/26/16	10/26/16	Blindspot	8-9pm		:30				NM	1	\$1,200.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	--W----				1	\$1,200.00				
N 13	WYFF	10/27/16	10/27/16	Chicago Med	9-10pm		:30				NM	1	\$1,500.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	---T---				1	\$1,500.00				
N 14	WYFF	10/28/16	10/28/16	Dateline	9-11p		:30				NM	1	\$1,000.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	----F--				1	\$1,000.00				
N 15	WYFF	10/25/16	10/31/16	NBC Tonight Show	1135pm-1235xm		:30				NM	2	\$240.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	MTWTF--				2	\$120.00				
N 16	WYFF	10/29/16	10/29/16	NBC Saturday Night Live	1130pm-1xm		:30				NM	1	\$250.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S-				1	\$250.00				
N 17	WYFF	10/30/16	10/30/16	RIZZOLI & ISLSE after NFL	1235x-135x		:30				NM	1	\$100.00
Class of Time - Fixed Non Pre-emptible													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S				1	\$100.00				
N 18	WYFF	10/25/16	10/31/16	Superstore/Good Place	8-9pm		:30				NM	1	\$750.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	---T---				1	\$750.00				
N 19	WYFF	10/25/16	10/31/16	Caught on Camera	8-9pm		:30				NM	1	\$400.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	----F--				1	\$400.00				
N 20	WYFF	10/25/16	10/31/16	Dateline	8-10p		:30				NM	1	\$200.00
Class of Time - Immediately Pre-emptible without notice													

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Week:		10/25/16	10/31/16	-----S-				1	\$200.00				
N 21	WYFF	10/25/16	10/31/16	SNL	10-11pm		:30				NM	1	\$200.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	-----S-				1	\$200.00				
N 22	WYFF	10/25/16	10/31/16	LATE NEWS AFTR NFL	1130p-1230x		:30				NM	1	\$225.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	-----S				1	\$225.00				
Totals								0.00				37	\$14,115.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 -10/30/16	29	\$10,345.00	(\$1,551.75)	\$8,793.25
10/31/16 -10/31/16	8	\$3,770.00	(\$565.50)	\$3,204.50
Totals	37	\$14,115.00	(\$2,117.25)	\$11,997.75

Signature: _____ **Date:** _____

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